

BES EXPO 2017

23rd International Conference & Exhibition on Terrestrial and Satellite Broadcasting

2-4 February 2017 | The Leela Ambience Convention Hotel | New Delhi

THEME: HYBRID TECHNOLOGIES IN BROADCASTING - NEW OPPORTUNITIES

Conference Programme

Day/Time		Topics	Name of the Speaker
02.02.2017 1000 to 1200 Hrs.	Welcome & Opening key note	Hybrid Technologies in Broadcasting - New Opportunities	Mr. Amal Punchihewa , ABU Technical Director, amal@abu.org.my
02.02.2017 1400 to 1600 Hrs 1600- 1630	Tutorial session- 1 Tutorial session-2	1. Disruptive Broadcast Broadband Solutions for Digital India 2. India's Broadcast & Satellite Market Dynamics	Team of Sinclair Broadcast Group (SBG), maitken@sbgvtv.com Mr. Prashant Butani , Senior Sales Director, South Asia, MEASAT - Sales & Marketing, prashant@measat.com Mobile : + 91 9930 444 550
03.02.2017 0930 to 1100 Hrs.	Session 1	OTT Technologies - Strategies for Broadcasters 1. Software - Virtualized - All IP Headend 2. OTT in the Indian Media Market Place: A Perspective 3. Innovations in Workflow Management 4. Delivering Enhanced Audio for OTT Services	Mr. Femin John , Technical Account Director –APAC, ATEME France, f.john@ateme.com Mr. Sharad Sadhu , Media Specialist, Former Director Technology, ABU sharad.sadhu@gmail.com David Abel , Sales Director, Tedial, Shah, Jayant , Director – Solutions Engineering, Emerging Markets - Dolby
03.02.2017 1130 to 1300 Hrs.	Session 2	Digital Terrestrial TV Transmission (DTT) : Emerging Scenario	Chair Person- Dr. Peter Siebert , Executive Director, DVB Project, Geneva, Switzerland Mr. Prasanna Meemaduma , System Sales

		<ol style="list-style-type: none"> 1. DTT and delivery of media to mobile devices 2. Single Illumination –How to combine DTH distribution and DTT contribution 	<p>Manager - Broadcast & Defence Solutions, Radio Frequency Systems, Australia</p> <p>Mr. Eric Deniau, VP Operations & Innovation, Enensys, 6 rue de la Carriere CS 37734, 35577 Cesson Sevigne Cedex FRANCE, Mobile: +33 6 26 82 72 86</p>
03.02.2017 1500 to 1630 Hrs.	Session 3	<p>Digital India- Enabling technologies for broadcasters</p> <ol style="list-style-type: none"> 1. Establishing a Hybrid Cloud Ecosystem for Content Archive 2. Need based innovations to make set top box intelligent like any other digital platforms 3. Remote production Technology over IP 4. Evolving Television Broadcast Architectures in a Wireless, Mobile IP World 5. World Experience and Lessons in Digital Radio Implementation 	<p>Mr.Craig Bungay, Regional Sales Director for Europe and South Africa, Development and Alliances Spectra Logic</p> <p>Mr Shabir Momin, Zenga Media and One Digital Entertainment</p> <p>Mr. Rainer Kunzi, LAWO,Germany https://www.lawo.com/ E-mail: dutta@satcomlimited.com</p> <p>Mr. MARK AITKEN, Vice President of Advanced Technology, Sinclair Broadcast Group, maitken@sbgvtv.com</p> <p>Mr. Alexander Zink, Vice-chairman DRM Consortium, Fraunhofer IIS</p>
04.02.2017 0930 to 1100 Hrs.	Session 1	<p>Technological Trends & Challenges 4K/8K UHD</p> <ol style="list-style-type: none"> 1. Technology Trends & Challenges in 4K/8K UHD 	<p>Dr. Peter Siebert, Executive Director, DVB Project, Geneva, Switzerland</p>
04.02.2017 1130 to 1300 Hrs.	Session 2	<p>Digital Radio Broadcasting: Emerging Trends</p> <ol style="list-style-type: none"> 1. Virtualization in Broadcast: General Approach & broadcast automation solutions 2. Saving Spectrum with Synchronous FM Technology 	<p>Mr. Mus REZZOUG, International Business Development, ENCO Systems, Inc. Cell: +33 619 457 484</p> <p>Mr Herman Zensen, DIGIDIA, France</p>

		<p>3. Digital Data Communication via Shortwave: Future Opportunities”</p> <p>4. Digital Radio - World Scenarios</p>	<p>hermann.zensen@digidia.fr</p> <p>Dr. Simon Keens, Ampegon AG Spinnereistrasse 5 CH-5300 Turgi, Switzerland, simon.keens@ampegon.com</p> <p>Mr. Ruxandra Obreja - DRM Chairman ruxandra.obreja@drm.org</p>
04.02.2017 1500 to 1630 Hrs.	Session 3	<p>Role of regulation in digital broadcasting era: way forward</p> <ol style="list-style-type: none"> 1. Broadcasting Scenario in India and evolving trends 2. Audience dynamics and consumption trends 3. Regulatory challenges in Digital Era 4. Broadcasting platforms and policy challenges 	<p>Mr. Mihir Shah, Vice President, Media Partners Asia</p> <p>Mr. Partho Das Gupta, CEO BARC</p> <p>Mr. Sunil K Singhal, Advisor (B&CS), TRAI</p> <p>Prof. M. Kasim, Advisor (B&CS), TRAI</p>